

Mark
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Date



February 15

MACOMB COUNTY DEPT. OF PLANNING
& ECONOMIC DEVELOPMENT
[GIS Users Group Meeting](#)
Mt. Clemens - Macomb County
Administration Building
586.469.5285

February 16

MICHIGAN ASSOCIATION OF PLANNING
[Basic Planning Commissioner Training](#)
[Basic Zoning Board Appeals Training](#)
East Lansing - Marriott
734.913.2000

February 16

MICHIGAN MUNICIPAL LEAGUE
[Freedom of Information Act](#)
East Lansing - Hannah Community Center
734.662.3246

February 17 - May 12

MACOMB COUNTY
SBTDC/V-8 GATEWAY
[NxLevel Business Plan Training Program](#)
Warren - Mt. Calvary Church
586.469.5118

February 22

MACOMB COUNTY SBTDC/MCC
[Doing Business in the 21st Century](#)
Clinton Twp. - MCC University Center
586.226.4800

February 22

MICHIGAN MUNICIPAL LEAGUE
[Essential Skills for Elected Officials](#)
Ann Arbor - NML Headquarters
734.662.3246

March 1

MACOMB COUNTY SBTDC
[Business Basics Seminar](#)
Clinton Twp. - Michigan Works Office
586.469.5118

March 7

MACOMB COUNTY SBTDC
[Selecting Your Legal Structure](#)
Mt. Clemens - Macomb County
Administration Building
586.469.5118

March 21

MICHIGAN ASSOCIATION
OF PLANNING
[Advanced Zoning Board of
Appeals Training](#)
Southfield - Westin
734.913.2000

April 11

MICHIGAN ASSOCIATION
OF PLANNING
[Site Plan Review](#)
East Lansing - Marriott
734.913.2000

April 12

MACOMB COUNTY SBTDC/SBA
[Team SBA](#)
Mt. Clemens - Macomb County
Administration Building
586.469.5118

PLEASE CALL TO
REGISTER FOR CLASSES

Planning Commissioner Strizic Retires

Macomb County Planning
Commissioner Joseph Strizic recently
retired from the Commission after
nine years of exemplary service.
Mr. Strizic also had served on
the Macomb County Board of
Commissioners for eight years. Mr.
Strizic's years of dedicated service to
the county will truly be missed. The
Department of Planning & Economic
Development has appreciated his
support!

Business Plan Class to be Offered

Through its partnership with
the Van Dyke-8 Mile Gateway
Collaborative and a grant from
LISC Detroit, the Macomb County
SBTDC will be offering the NxLevel
Entrepreneurial Training Program.
A nationally-recognized course for
existing small businesses, this 12-
week program helps entrepreneurs
review their marketing and
financial strategies and develop a
long-term plan for the growth of
their business. Business owners
will also receive six months of
free business counseling from a
certified business consultant with
the Macomb County SBTDC.

The NxLevel Entrepreneurial
Training Program consists of twelve
3-hour weekly sessions that include
facilitation by a certified business
instructor and guest presentations
by local service providers including
bankers, attorneys, accountants
and marketing experts. The class
begins Friday, February 17th, and
will meet every Friday through May
12th. A nominal fee of \$250 will
be collected for registration and
materials, with \$200 being refunded
to participants who complete
the series and submit a business
plan. This is possible through
the generous sponsorship of the
Macomb County CRA Association,
Flagstar Bank, Huntington Bank and
Paramount Bank. For additional
information or to register for the
class, please contact the Macomb
County SBTDC at 586.469.5118.



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Macomb County Community Street Atlas Now Available

The Department of Planning and Economic
Development is proud to announce the
publication of the Macomb County Community
Street Atlas series. This series of fifteen map
books has been compiled from street data
contained within the
Macomb County Street
Name/E911 Address GIS
map layer. The map books
present the county's
entire hierarchy of roads
from interstate highways
to subdivision streets at
a comfortable scale of
about one square mile
per page. Each map book
in the series contains a
master street index map
of the community, an
alphabetized tabular index
of streets by name and
corresponding individual
map sheet pages. The map
books also contain information
on the locations of schools,
municipal facilities, police
and fire stations, as well as,
parks and recreational spaces.

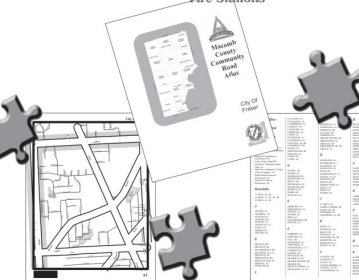
Now Available

Macomb County
Community Level
Street Atlas Series

\$7.00 (Booklet or Cd-Rom)

CONTAINS

Master Street Index Page
Tabular Listing by Street
Name
Municipal Offices
Police Stations
Fire Stations



The primary purpose of the Macomb
County Community Street Index series is
to provide localized street information at
a functional scale for emergency managers,
first responders, police and public safety
officers and community
officials. Recognizing
the universal appeal
and utility of this new
tool the Department of
Planning and Economic
Development is making
this product available
to the general public
and private sector.
Local businesses with
delivery and service
routes, realtors,
appraisers and many
others will find this a
valuable tool.

Individual community
map books can be
purchased for \$7.00
in either hard copy
paper or electronic
Adobe Acrobat PDF
formats. Entire county
street index map book
sets will be sold at a
discounted price of

\$60.00 per set. Community map books
are available for purchase at the front
counter during regular map sales hours
9am-4:30pm. For more information please
visit our website at www.macombcountymi.gov/gis
or call 586.469.5285.

To receive a copy of this newsletter, please call
586.469.5285 and ask to be put onto our mailing list.

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DEPARTMENT OF PLANNING
& ECONOMIC DEVELOPMENT

1 S. MAIN ST., 7TH FLOOR
MT. CLEMENS, MI 48043
PHONE: 586.469.5285
FAX: 586.469.6787

www.macombcountymi.gov

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CDBG Begins New Year

The Macomb "Urban" County is preparing its 2006 CDBG and HOME program budget. The 2006 budget will be approximately \$1,700,000 for CDBG and \$1,400,000 for HOME; a diminution in funding resulting from Congressional action to reduce Federal spending.

The 21-community Urban County has joined with Clinton Township, Roseville, and Sterling Heights, to form the Macomb HOME Consortium. Additional HOME funds, included in above figure, will be received for the three new communities.

The Department of Planning and Economic Development is preparing Macomb County's Consolidated Plan, which will be effective through 2010. Public participation and comments are welcome. Community applications are due in to the Department by March 1st. The County will submit to HUD on May 17 and the program should begin July 1.

County Plans For Growth in Senior Population

Our nation, state, and local communities will soon be experiencing a dramatic aging of the population as millions of baby-boomers begin to reach 65 years of age. Baby-boomers are typically described as the 77 million individuals born between 1946-1964 who made up the post World War II baby boom.

According to SEMCOG's forecasted population data, Macomb County will age faster than the nation, state, and surrounding region. It is predicted that by 2030, 25% of the County's population will be 65 and over, up from 13.7 % in 2000. During this period, 87% of the County's population growth will be in the 65 and over age group. This rapid aging of our population will bring with it new challenges and opportunities.

The Macomb County Department of Planning and Economic Development



is working to develop a plan designed to help the County's residents, neighborhoods, municipalities, and businesses better prepare for the potential changes associated with the significant aging of our population. The ultimate goal of the plan is to allow people to age in place longer, live more independently and more safely. By creating communities that are elder-friendly, which will directly translate into a higher quality of life for all residents.

Community Highlights: Harrison Township



it has 30% of the land being used by the Selfridge Air National Guard Military Base. The base is the only installation of its kind in the nation that operates as a joint-use facility, providing a home for elements of every branch of the nation's military. There are currently 800 civilians and 4,200 military working at the base.

A key public attraction in the Township is the 770-acre Huron Clinton Metro Authority MetroBeach Park. The park features public access to one mile of shoreline, a swimming pool, spray park, marinas, nature center, Par-3 golf course, adventure golf and picnic areas.

Currently the Township is initiating an update to its master plan. The update will include: possible civilian reuse of Selfridge should the base be downsized; developing a downtown center to enhance the existing bedroom community; and additional focus on attracting new industries to the township. Macomb County Department of Planning and Economic Development will assist the township in this effort.

To include your community in the highlights feature, please call 586.469.5285

County Receives Grant For Access Management Study

The Macomb County Department of Planning & Economic Development has been awarded \$125,000 by the Michigan Department of Transportation (MDOT) to conduct an access management study for the entire stretch of Gratiot Avenue extending through the County.

Access management is the systematic control of the location, spacing, design and operation of driveways, median openings, interchanges, and street connections. By creating a plan to increase the efficiency, and improve the appearance of Gratiot Avenue, the County views the proposed study as the beginning of an overall effort to revitalize the corridor.

The Department will conduct the study in partnership with MDOT, The Road Commission of Macomb County, and the eight communities located along the corridor, including Eastpointe, Roseville, Clinton Township, Mount Clemens, Chesterfield Township, New Haven, Lenox Township, and the City of Richmond. Currently, staff is working with MDOT to release a request for proposals (RFP) to recruit a professional consultant to assist in the preparation of study.

Macomb County Increases Economic Development Efforts

Macomb County (consistent with the region) has seen a steady decline in the number of manufacturing jobs. This points out the need to diversify our economy and to begin focusing on attracting those new industries that are expected to have bright futures.

The Macomb County Board of Commissioners recognizes this importance and has recently funded several initiatives. One of the most significant is the hiring of a company called Intellitrends. This company will undertake a study to assess and identify business attraction opportunities in Macomb County. Macomb County has also hired Gyro Creative to develop an economic development web site for the county. This site will provide potential businesses and industries with a multitude of information on the county including workforce availability, tax incentives, maps, and many other resources.

Our region is very fortunate to be hosting an event that happens only once or twice a generation – the Super Bowl. This event will not only provide an opportunity to showcase the great attributes of the region, but will also provide Macomb with an opportunity to market the county to prospective businesses. The Super Bowl is expected to bring in thousands of people representing leading businesses from all over the world. In order to take advantage of the opportunity, Macomb County, along with Wayne and Oakland Counties, will have a 25 page insert in Crain's Detroit Business during the week of the game.

The publication, which will be distributed free at all host hotels and Ford Field suites, will provide important business attraction information on the region and county. In addition visitors, coming to the region by air, will have an opportunity to view a short video



Visitors to Metro Airport can get a glimpse of Macomb County at this promotional kiosk.

and pick up a brochure, showcasing Macomb county, at kiosks located in both the Smith and McNamara terminals at Detroit Metropolitan Airport. For more information on these initiatives, please call 586.469.5285.

Spotlight on Business: Update

Witzenmann USA has recently made a significant investment in new machinery and equipment for their operations in Warren. The company is a supplier of stainless steel tubing and other flexible metallic components for auto exhaust systems and power train systems. Their major customers are General Motors, DaimlerChrysler and Caterpillar. Having established their Warren operation in 2000, Witzenmann's latest \$3 million investment will allow to company to increase their work force to up to 70 employees.

In 2005, the Pforzheim, Germany-based Witzenmann celebrated its 150th Anniversary. As pioneers in machine-aided manufacturing, the company is credited with the invention of metal hose in 1885. Today, Witzenmann posts global sales in excess of €million and maintains a work force of more than 2,500 employees at 20 locations worldwide.

With facilities in both Sterling Heights and Shelby Township, **U.S. Farathane Corporation** has

continued to increase their local investment over the past year. The company is a manufacturer of injection molded plastic components principally for the automotive industry. At their Corporate Drive facility in Shelby, the company is installing new presses to service their DaimlerChrysler and General Motors contracts for the production of side shields, cowl panels and air deflectors. USF's nearly \$5.7 million investment is anticipated to create up to 20 new jobs within the next two years.

Concord International's SMW Automotive Corporation and **Alutech**, located in facilities on Stephens and Regency Drive in Warren, are manufacturers of cast iron, aluminum and forged steel components for auto chassis and frame systems. Having secured a new contract from General Motors for the production of control arms for the Corvette, Cobalt and Silverado models, the companies are investing \$10 million in new machinery and equipment at the

facility. With a combined work force of 87 employees, SMW/Alutech will be adding up to 32 additional jobs to accommodate the increased production volume. The companies sought, and received, a tax abatement from the City of Warren.

Concord International has been a client of the department's Economic Development Services Group for more than a decade. As such, the county is proud of the company's accomplished record as a most versatile and resourceful supplier of a wide range of quality products to various industries. With this recent expansion, Concord had to make a difficult decision: choosing between two communities in which they currently operate as those communities vie for the company's investment and job creation. In the end, they selected Warren. We thank SMW for their decision to make this most recent investment in Macomb County, and we look forward to a continued partnership for decades to come.
